

Contract # 1448808

Schedule Dates	10/18/16-10/23/16	Date Entered	10/17/16
Advertiser	Kevin Mulverhill/Assembly Dist 115/R/NY (84114)	Last Modified	10/17/16
Agency	Growth Marketing LLC (11026)	Entered By	Elizabeth F. Guy
Product	Political - State Representative (1073)	CO-OP	No
Brand	Kevin Mulverhill/NY Assembly (567000)	Headline #	
Salesperson	Burlington, House (2332)	Demo	
Sales Office	Burlington	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$702.75
Account Types	Local/Political	Net Total	\$3,982.25
Billing Type	Standard	Sales Tax	
Comments			

Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total
5	:30	6A- Right This Minute	3		X	X	X	X			3	\$10.00	\$30.00 Burt
3	:30	6:30A- Right This Minute 630am	3		X	X	X	X			3	\$40.00	\$120.00 Burt
4	:30	7A- Local 44 News at 7am	3		X	X	X	X			3	\$40.00	\$120.00 Burt
5	:30	8A- Local 44 News at 8am	3		X	X	X	X			3	\$30.00	\$90.00 Burt
5	:30	9A- Fox News Sunday	1							X	1	\$75.00	\$75.00 Burt
5	:30	9A- Maury	3		X	X	X	X			3	\$25.00	\$75.00 Burt
5	:30	10A- Jeany Springer	3		X	X	X	X			3	\$25.00	\$75.00 Burt
5	:30	10P- Local 44 News at 10:00pm	3		X	X	X	X			3	\$175.00	\$525.00 Burt
5	:30	10P- Local 44 News at 10:00pm	1						X		1	\$125.00	\$125.00 Burt
5	:30	10P- Local 44 Weekend News	1						X		1	\$125.00	\$125.00 Burt
5	:30	12P- NFL on FOX Pregame	1						X		1	\$250.00	\$250.00 Burt

CONFIRMATION CONTRACT

Date:	Accepted-Station:	Date:	Comments:

of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not disc

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Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total
5	:30	12:58p- NFL on FOX Game 1	2							X	2	\$750.00	\$1,500.00 Burt
4	:30	4p- NFL on FOX Game 2	1						X		1	\$1,250.00	\$1,250.00 Burt
5	:30	3:30p- FOX College Football Pregame	1						X		1	\$75.00	\$75.00 Burt
4	:30	4p- FOX College Football	1						X		1	\$150.00	\$150.00 Burt
4	:30	7p- College Football Championship Preview	1						X		1	\$100.00	\$100.00 Burt

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WVNY	10P	11P	Local 44 News at 10pm	125	30	2	\$ 250
Sa-Su	10P	10:30P	Local 44 News at 10pm	125	30	2	\$ 250
MON	8P	9P	Gotham	400	30		
TUE	8P	9P	Brooklyn Nine-Nine / New	400	30		
SUN	12P	1P	NFL Today Sunday Football	250	30	1	\$ 250
SUN	1P	4P	NFL Sunday Football Game	750	30	2	\$ 1,500
SUN	4P	7P	NFL Sunday Football Game	1250	30	1	\$ 1,250
SAT	3:30P	4P	College Football Day Pre-	75	30	1	\$ 75
SAT	4P	7:30P	College Football Day	150	30	1	\$ 150
SAT	7P	7:30P	College Football Prime Pre-	100	30	1	\$ 100
SAT	7:30P	11P	College Football Prime	250	30		
WVNY			ABC		Length	41	\$ 3,140
M-F	5A	6A	Local 22 News This Morning	35	30	3	\$ 105
M-F	6A	7A	Local 22 News This Morning	50	30	3	\$ 150
M-F	7A	9A	Good Morning America	75	30	3	\$ 225
SAT	8A	9A	Good Morning America	45	30	1	\$ 45
SUN	8A	9A	Good Morning America	45	30	1	\$ 45
SUN	9A	10A	This Week	50	30	1	\$ 50
SUN	12:00 AM	10:30A	"What Matters this Week"	50	30	1	\$ 50
M-F	6P	6:30P	Local 22 News at 6pm	70	30	3	\$ 210
M-F	6:30P	7P	ABC World News with	200	30	2	\$ 400
M-F	7P	7:30P	Local 22 News at 7pm	70	30	3	\$ 210
SAT/SUN	6:30P	7P	Local 22 News Weekend	50	30	2	\$ 100
SAT/SUN	6P	6:30P	ABC World News	100	30	2	\$ 200
M-F	7:30P	8P	Inside Edition	40	30	3	\$ 120
SAT	7P	8P	Extra Weekend	30	30	1	\$ 30
M-F	11P	11:35P	Local 22 News at 11pm	60	30	3	\$ 180
SAT/SUN	11P	11:30P	Local 22 News 11pm	40	30	2	\$ 80
SUN	10:30P	11P	What Matters this Week	50	30	1	\$ 50

Station and Location:

Date: 10/10/16

WFFF-TV & WVNY-TV, Burlington, VT

I, Arnold H. Rothschild,

being/on behalf of: Mulverhill,

a legally qualified candidate of the Republican

political party for the office of: New York State Assembly – 115th District

in the 2016 General

election to be held on: November 8, 2016

do hereby request station time as follows:

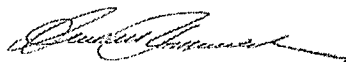
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee



Date

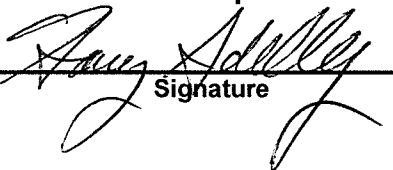
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature


Printed Name


Title

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

	Package				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.